

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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| In the Matter of |) | |
| |) | |
| Amendment of Section 73.202(b) |) | MB Docket No. 02-79 |
| Table of Allotments |) | RM-10424 |
| FM Broadcast Stations. |) | |
| (Park City and Miles City, Montana, |) | |
| and Powell and Byron, Wyoming) |) | |

To: Assistant Chief, Audio Division, Media Bureau

ORIGINAL

REPLY COMMENTS

Senger Broadcasting Corporation ("Senger"), licensee of Station KKRY(FM), Miles City, Montana, herein submits its Reply Comments in the above-captioned FM allotment proceeding.

A. KKRY is to Remain a Class C Station

Chaparral Broadcasting, Inc. ("Chaparral"), license of Station KLZY(FM), Powell, Wyoming, the Petitioner in this proceeding, filed its "Comments" on May 30, 2002. In that pleading, Chaparral reaffirmed that if the channel allotments it proposes are adopted, Chaparral will apply for construction permits to implement those changes and, *inter alia*, "reimburse the licensee of Station KKRY [*i.e.*, Senger] for its reasonable costs of changing its channel of operation to Channel 222C0." Chaparral Comments at p.2. The reference to Channel 222C0 is in error. In fact, Chaparral had proposed that Station KKRY change its channel of operation to Channel 222C.

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For the reasons set forth in its "Comments and Counterproposal," Senger believes that KKRY in fact should be permitted to continue operation on its present allotment of Channel 223C and that a different reference point should be used for Chaparral's proposed Park City allotment. Clearly, downgrading KKRY to Class C0 status on either Channel 222 or Channel 223 should not be considered.

**B. Regardless of the Methodology Used, the Park City Reference Point
Senger Proposes is to be Preferred**

In its previous pleading, Senger submitted an engineering study comparing the coverage provided from the Park City reference point it proposes with that provided from the site Chaparral proposes. That engineering study, prepared by Munn-Reese, Inc., noted the methodology used in Chaparral's study did not take into consideration various factors, including the effect the terrain has on the coverage of the stations being studied. For the reasons stated in Senger's pleading, the methodology used in the Munn-Reese study provides a more accurate assessment of the current level of service in the areas pertinent to this case. But to avoid any dispute regarding the proper methodology to be used, Senger submits a further Munn-Reese engineering study that, using the same methodology Chaparral employed, calculates the underserved areas and populations the Park City station would reach from the reference point Senger proposes. This supplemental study shows that from the Senger-proposed site, the Park City station would serve much larger "white" and "gray" area populations than would be served from the Chaparral-proposed site.

For example, the Park City station operating from the Chaparral-proposed site would provide a first aural service to a population of 109 persons in a 400 square kilometer area, whereas from the

Senger-proposed site, the station would provide a first aural service to 3,018 persons in a 2,580 square kilometer area. From the Chaparral-proposed site, the Park City station would provide a second aural service to 293 persons in a 533 square kilometer area. But from the Senger-proposed site, the station would provide a second aural service to 1,485 persons in a 2,678 square kilometer area. Overall, from the Senger-proposed site, the Park City station would provide service to 7,611 persons who currently receive fewer than five services; from the Chaparral-proposed site, the station would reach only 2,561 persons who currently have fewer than five services.

The provision of a first full-time aural service is the highest FM allotment priority. *Revision of FM Assignment Policies and Procedures*, 90 FCC Rcd 88, 91 (1982). Here that highest priority can best be served by specifying the reference coordinates that Senger proposes. Use of that reference point will also better serve the second allotment priority, the provision of a second full-time aural service. *Id.* Furthermore, use of the Senger-proposed site will serve the fourth priority, other public interest matters, by avoiding the disruption of service to KKRY's listeners that a change of frequency would entail. Significantly, these public interest benefits can be accomplished without undermining the principal benefit of the Chaparral petition, bringing a first local service to Park City, Montana (population 870) and to Byron, Wyoming (population 557).

WHEREFORE, IN LIGHT OF ALL CIRCUMSTANCES PRESENT, if Chaparral's proposal to allot Channel 223C0 at Park City, Montana is adopted, the reference point specified should allow Station KKRY to remain on Channel 223C at Miles City, Montana.

SENGER BROADCASTING CORPORATION

By: 

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June 25, 2002

**ENGINEERING REPORT
"SUPPLEMENTAL SHOWINGS"**

**PETITION FOR A
COUNTERPROPOSAL
RULEMAKING**

**RADD 223C0
Park City, MT**

June 2002

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MUNN-REESE, INC.
Broadcast Engineering Consultants
Coldwater, MI 49036

CERTIFICATION OF ENGINEERS

The firm of Munn-Reese, Inc., Broadcast Engineering Consultants, with offices at 100 Airport Drive, Coldwater, Michigan, has been retained for the purpose of preparing the technical data forming this report.

The data utilized in this report was taken from the FCC Secondary Database and data on file. While this information is believed accurate, errors or omissions in the database and file data are possible. This firm may not be held liable for damages as a result of such data errors or omissions.

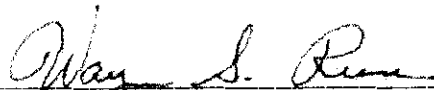
The report has been prepared by properly trained electronics specialists under the direction of the undersigned whose qualifications are a matter of record before the Federal Communications Commission.

I declare under penalty of perjury that the contents of this report are true and accurate to the best of my knowledge and belief.

June 24, 2002

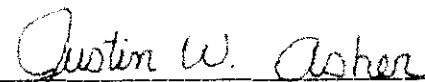
MUNN-REESE, INC.

By



Wayne S. Reese, President

By



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Discussion

The office of Munn-Reese, Inc. has been retained to prepare this supplemental showing in support of a counterproposal rulemaking to amend the FM Table of Allotments found in 47 CFR §73.202(b). The addition of Channel 223CØ for Park City, MT is requested. Channel 223CØ will be the first aural service for this community.

This counterproposal was filed against MB Docket No. 02-79; RM-10424. RM-10424 proposed to move KLZY CH223C Powell, WY to CH223CØ Park City, MT by re-allotting existing station KKRY - Miles City, MT from Channel 223C to Channel 222C. The addition of a new CH221C facility for Byron, WY was also proposed in RM-10424.

Issues of gain areas previously addressed by both RM-10424 and the Counterproposal are a matter of public record with the Commission. However, alternate forms of calculating the area for each proposal were employed. The counterproposal as submitted employed the following methodology. *"AM contours utilized in the gain area study reflect the authorized 0.5 mV/m FCC AM daytime service contour as opposed to the nighttime interference free contours utilized in RM-10424. Use of AM nighttime interference free contours tends to over-inflate gain areas because nighttime contours are generally smaller than their daytime counterparts. FM contours utilized in this study reflect the actual authorized 60 dBu FCC FM service contours as opposed to the fixed radius circles utilized in RM-10424. The use of fixed circles is the least accurate method of determining FM services. Circles do not take into account land terrain that is a particularly crucial factor in this mountainous region of the country."*

This supplemental showing depicts the same counterproposal gain area employing the RM-10424 methodology as follows. *"In determining reception service provided by FM stations, the area of service circumscribed by the station's 1.0 mV/m signal contour was considered, assuming 1) actual facilities for non-commercial stations operating on reserved channels, 2) maximum facilities for the class of station for stations (other than Class C stations) operating on non-reserved channels, and 3) minimum or existing Class C facilities, whichever is greater, for Class C Stations. For clear channel Class A AM stations, the service area was defined by the station's 0.5 mV/m groundwave contour, based on its licensed facilities. For all other classes of full-time AM stations, reception service was defined as that service received within a station's nighttime interference-free contour."*

Exhibit 1.1 is a map of the counterproposal gain area utilizing the RM-10424 methodology. **Exhibit 1.2** is the tabulation of stations employed. A table of gain area population and land area figures has been included in **Exhibit 1.3**. Population and Land areas for RM-10424 have been taken directly from the original RM-10424 Rulemaking as submitted.

Under both the RM-10424 methodology and the more accurate service contour method as employed previously, this counterproposal has been shown superior. As seen in **Exhibit 1.3**, the counterproposal reaches significantly more white and gray area than RM-10424. These gains in new service, coupled with the allowance for an existing station, KKRY to remain on its present frequency both merit a grant of this counterproposal on the basis of the public's best interest.

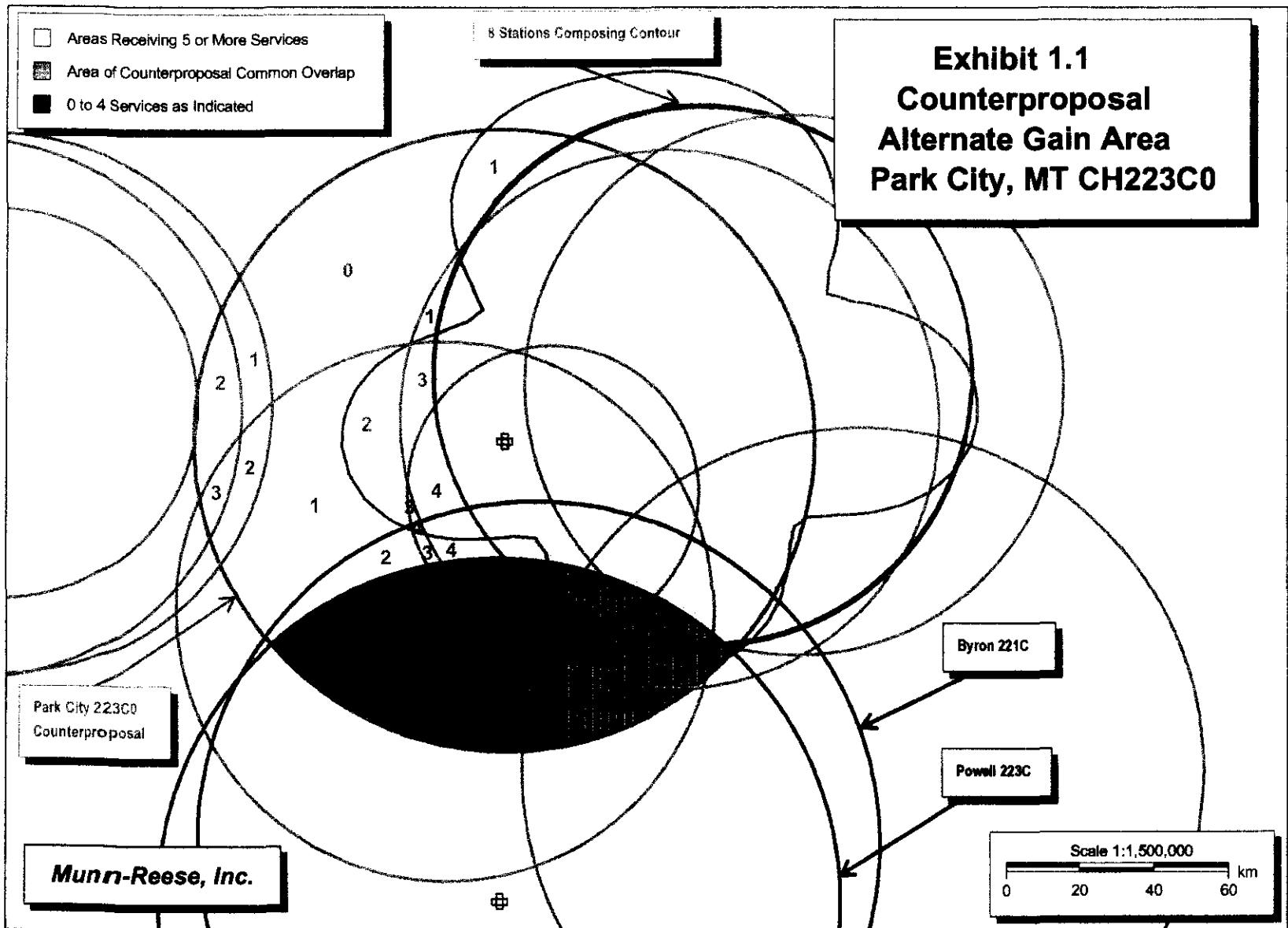


Exhibit 1.2

Tabulation of Stations Employed

| Call Sign | Coordinates | Channel | Pwr (kW) | City | State | Nighttime Limit |
|-----------|----------------|---------|----------|------------|-------|-----------------|
| ALLO | | 292C3 | 0 | Joliet | ID | |
| ALLO | | 296C | 0 | Lovell | MT | |
| ALLO | | 294A | 0 | Lockwood | MT | |
| KBBB | 454600 1082727 | 279C1 | 100 | Billings | MT | |
| KBEX | 454554 1082720 | 286A | 6 | Billings | MT | |
| KBVS.C | 454551 1082718 | 211A | 0.2 | Billings | MT | |
| KCGL | 442942 1090910 | 281C | 100 | Powell | WY | |
| KCTRFM | 454559 1082719 | 275C1 | 100 | Billings | MT | |
| KEMC | 453931 1083414 | 219C1 | 100 | Billings | MT | |
| KGHLFM | 454551 1082718 | 253C1 | 85 | Billings | MT | |
| KKBR | 454541 1082719 | 207A | 1 | Billings | MT | |
| KLRV.C | 453224 1083834 | 209A | 0.5 | Park City | MT | |
| KLZY | 442949 1090919 | 223C | 100 | Powell | WY | |
| KMHK | 454429 1080819 | 238C | 100 | Hardin | MT | |
| KMMSFM | 454024 1105202 | 236C1 | 100 | Bozeman | MT | |
| KMXE | 451139 1092032 | 257C1 | 18.8 | Red Lodge | MT | |
| KPGB | 452606 1083209 | 202A | 0.1 | Pryor | MT | |
| KPKX.C | 454024 1105204 | 248C1 | 100 | Livingston | MT | |
| KRKX | 454537 1082709 | 231C1 | 100 | Billings | MT | |
| KRSQ | 454548 1082720 | 270C1 | 100 | Laurel | MT | |
| KRZN | 454537 1082709 | 242C1 | 100 | Billings | MT | |
| KTAG | 442942 1090910 | 250C | 100 | Cody | WY | |
| KXLB | 454024 1105202 | 264C1 | 94 | Livingston | MT | |
| KYYAFM | 454537 1082709 | 227C1 | 100 | Billings | MT | |
| KZMQFM | 444841 1075506 | 262C | 56 | Greybull | WY | |
| KZRV | 454548 1082720 | 298C1 | 100 | Billings | MT | |
| KBLG | 454510 1083057 | 910 | 1 | BILLINGS | MT | 10.6 mV/m |
| KBOZ | 453658 1110516 | 1090 | 5 | BOZEMAN | MT | 5.8 mV/m |
| KBSR | 453911 1084509 | 1490 | 1 | LAUREL | MT | 15.4 mV/m |
| KBUL | 454435 1083237 | 970 | 5 | BILLINGS | MT | 4.2 mV/m |
| KGHL | 454334 1083635 | 790 | 5 | BILLINGS | MT | 2.8 mV/m |
| KGWV | 454615 1111326 | 640 | 10 | BELGRADE | MT | 12.0 mV/m |
| KHDN | 454255 1073559 | 1230 | 1 | HARDIN | MT | 20.8 mV/m |
| KMZK | 454529 1082952 | 1240 | 1 | BILLINGS | MT | 18.8 mV/m |
| KODI | 443030 1090405 | 1400 | 1 | CODY | WY | 1.5 mV/m |
| KPOW | 444200 1084600 | 1260 | 5 | POWELL | WY | 4.6 mV/m |
| KPRK | 454021 1103221 | 1340 | 1 | LIVINGSTON | MT | 21.2 mV/m |
| KROE | 444754 1065551 | 930 | 5 | SHERIDAN | WY | 15.5 mV/m |
| KURL | 454529 1082953 | 730 | 5 | BILLINGS | MT | 6.4 mV/m |
| NEW | 454910 1082654 | 1450 | 1 | LOCKWOOD | MT | 23.2 mV/m |

Exhibit 1.0 shows only the stations defining 0 to 4 service gain areas. Station circle contours or AM nighttime service contour service areas totally within the fully served (+5) areas have not been plotted.

Exhibit 1.3
Tabulation of Populations for Gain Areas

| Number of Services Gain Area Currently Receives | <u>RM-10424¹</u> | | <u>Counterproposal</u> | |
|---|------------------------------------|-----------------------|-------------------------------|-----------------------|
| | Population | Area | Population | Area |
| 0 Services (White Area) | 109 | 400 km ² | 3,018 | 2,580 km ² |
| 1 Service (Gray Area) | 293 | 533 km ² | 1,485 | 2,678 km ² |
| 2 Services | 732 | 1,845 km ² | 1,035 | 1,583 km ² |
| 3 Services | 1,427 | 732 km ² | 319 | 464 km ² |
| 4 Services | --- | --- | 1,754 | 355 km ² |

Populations have been based on U.S. Census 2000 Datum utilizing population centroid distribution methodology.

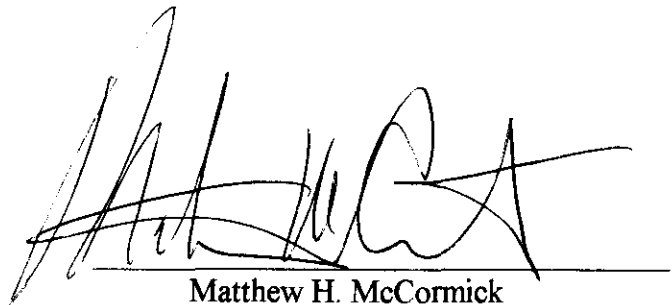
¹ RM10424 population and area figures were taken directly from the initial proposed Rulemaking Showings.

CERTIFICATE OF SERVICE

I, Matthew H. McCormick, hereby certify that on this 25th day of June, 2002, copies of the foregoing REPLY COMMENTS were hand delivered or mailed, first-class, postage prepaid, to the following:

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